



Peer Mentor.net  
INC.

INTELLIGENT  
LEADERS

# Intelligent Leaders

*"The Talent Crisis and the relentless pursuit of intelligent growth."*

## Engaging Presentations

2011

### Intelligent Leaders

Where are the intelligent leaders? The 'A' leaders are in demand. Today's challenges are open to new opportunities for the top talent. CEO retention is down to less than 2.5 years. These executives are becoming restless at 13.4 months.

### Relentless Pursuit of Intelligent Leaders

16.5% of executive positions are filled with candidates outside their industry. There are many new start up companies who will require talent. Global growth and demographics will fuel this talent shortage. The boomers are retiring.

### We Provide Answers To:

1. How do companies build a broader and more unique value proposition?
2. How do you keep clients and the best leadership prospects?
3. How do you create a climate and reputation where people want to work with you and for you?



## The Talent Crisis

*"If your business is not growing, it is dying." Ted Rogers from Rogers Communications has always said that there must be a relentless pursuit of intelligent growth.*

The true talent shortage is great leaders.

Leadership talent, the kind that provides a competitive advantage for a company, cannot be gathered; it must be cultivated. Perhaps because of the outward, hiring-oriented bias created by the 'War for Talent,' HR executives aren't spending nearly enough time and energy working on basic issues surrounding retention and



Wayne Townsend, CEO, Peer Mentor.net Inc.

motivation, preferring to keep their focus on recruitment. The real solution to finding and keeping great employees is a culture of effective leadership, with teams of leaders trained and empowered to grow the business and motivate employees.

Peer Mentor.net Inc., using engaging presentations, reveals:

1. What is an Intelligent Leader?
2. Where are these bright lights that will grow your business?
3. How do you find them and most importantly keep them?

How you generate Intelligent Leaders requires a platform for leadership development. At Peer Mentor.net Inc., we have been interviewing great leaders to relate what they recommend for 'aspiring leaders.' For more information on how to find and keep the talented, intelligent leaders, contact Peer Mentor.net Inc. for an engaging presentation.